Sense+
The Intelligent Air Purifier
PM2.5 particles isn’t just an outdoor problem. Emissions from traffic and industrial plants seep inside and are added with particles from e.g. cleaning fluids, beauty products, building materials, carpets, candles, cooking and smoking. Indoor air may contain over 900 chemicals – plus pollen, molds, pet dander and viruses.

Since we spend 90% of our time indoors, consistently breathing clean air can have a significant impact on your health. You’ll be more alert, have easier to concentrate and suffer less headaches, allergies and colds.

Now, making your air healthy is as simple as getting a Sense+ from Blueair.

Source: The US Environmental Protection Agency, The European Commission
Sense+ cleans your home air completely five times an hour

Take a deep breath and feel… nothing. Sense+ removes effectively all impurities down to the tiniest particle, turning any room up to 19m² into a comfortable, healthy air zone. In fact, it’s so effective it even reduces odors.

Sense+ is also lightning fast. Just plug-and-play — then it only takes ten minutes to remove 99% of the pollutants. And there’s no need to ever turn it off. Sense+ only uses from 4 W, which means it gives you clean air 24/7 for less cost than a low-energy light bulb.
The brains
that take care
of your lungs

Integrated Wi-Fi lets you control Sense+ with your smartphone. Through Blueair’s intuitive app you can easily adjust air flow speed, use the night mode, turn it on/off and much more, from wherever you are.

But the intelligence doesn’t stop there. Thanks to the Wi-Fi connected air quality monitor Blueair Aware™ you get an entire air control system. The built-in new generation sensors track your home air (pollutants, temperature and humidity), add air quality data from other monitors close to your location and send it to your Blueair app. Your smartphone then gives you guidance and notifications specific to the needs of your home and family – helping you maximize your home air quality.

1. The Wi-Fi connected Blueair Aware™ monitor send air quality readings from your home and surroundings to your Blueair smartphone app.

2. Your Blueair smartphone app collects air quality data and helps you control Sense+.

3. Built-in monitor-sensor control makes it extremely easy to change speed: just swipe your hand over the top.
High filtration efficiency isn’t enough. You also need high air flow to keep the air in the whole room clean at all times. Since normal air filters get clogged quickly, we had to invent a premium technology.

HEPASilent™ is a revolutionary combination of mechanical and electrostatic filtration. Millions of ultra-thin fibers of different sizes create a first progressive filter, locking in particles at different stages. Particles not captured mechanically are electrically charged in an ionizer, so they get attracted and caught by oppositely charged fibers in a second filter.

The ultra-efficient HEPASilent™ filters never become clogged – allowing so high air flow that Sense+ cleans the total air volume in your room completely five times an hour. Best in class. Two active carbon sheets even removes gases.

1. An active carbon sheet removes gases.
2. The advanced mechanical “pre-filter”. Early layers capture larger particles like pollen and dust, later layers capture smaller bacteria and exhaust.
3. Any particles not yet caught are charged electrically in an ionizer.
4. The charged particles are attracted and captured by oppositely charged fibers in this filter.
5. An active carbon sheet removes gases.

The high-tech secret behind clean air in every breath

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The high performance in detail*

Specifications based on US version models with 120 VAC, 60 Hz.

The CADR indicates how much filtered air is delivered (airflow) by the air purifier and how well the system removes tobacco smoke, dust and pollen pollutants from the air (efficiency). Tests are performed in accordance with ANSI/AHAM AC-1. The maximum possible CADR ratings according to this standard are: Tobacco smoke: 450 cfm. / Dust: 400 cfm./ Pollen: 450 cfm.

Air changes per hour are calculated on the recommended room size, assuming 8-foot (2.4 m) ceilings. For smaller rooms, the air changes per hour will increase.

CADR**

<table>
<thead>
<tr>
<th>Smoke</th>
<th>Dust</th>
<th>Pollen</th>
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<tr>
<td>130</td>
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Room size 205 sq.ft. (19 m²)

Air changes per hour (ACH)*** 5

Airflow (Speed 1-2-3) 50-84-134 cfm (85-143-228 m³/h)

Size (HxWxD) 19.5x18.5x6.7 in. (492x470x170 mm)

Product weight 24 lbs (11 kg)

Energy consumption (Speed 1-2-3) 4-20-46 W

Sound Pressure Level 29-33-56 dB(A)

Filter replacement indicator Yes

Speed control options 1-2-3, non-touch, smartphone

Air outlet Side

Air inlet Side

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So good-looking you can place it anywhere

Sense+ has won numerous awards for innovation and design. It’s designed by Sweden’s globally acclaimed studio Claesson Koivisto Rune – combining the very best in Swedish engineering and functional aesthetics.

The six beautiful colors means it fits everywhere. You decide: you can make it match your furniture, blend in or almost disappear. Wherever you place it, Sense+ will give you clean blue air in every breath.

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If you listen to us
you don’t have to listen to your air purifier

When we started in Sweden 1996, we decided to never compromise on anything. Blueair exists to make the highest quality air purifiers in the world: best for your health, best designed, easiest to use, most energy efficient, longest lifetime, easiest to recycle and (not least) most silent.

We hate noise-pollution just as much as air-pollution, so when you run Sense+ on speed 1 you will notice it only makes 29 dB(A). Or rather not notice, because that’s virtually inaudible.